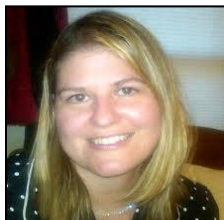


ELICITOR

Central Iowa Chapter IIBA®

Message from Our President



President
Heather Mylan-Mains
Central Iowa Chapter IIBA®

What a year 2012 was for the Central Iowa Chapter of IIBA®! I recently connected with one of our founding board members and I described what our community looks like today. It was great to share how large the community has become and how active our chapter is. He was thrilled to learn the founding board's vision has become reality. We typically have more than 100 people register and attend our monthly meetings from a wide variety of Central Iowa companies. We have created a Business Analysis Leadership Council for BA Leaders in our community to network, receive leadership training specific to challenges for BA leaders, and help shape programming for our chapter. We continue to have an amazing I-BADD. It's

a great time to be a business analyst! In reflecting on our accomplishments, I feel the need to celebrate the volunteers who provide the leadership to execute the business of the chapter.

Bev Sells is the perfect person to take leadership of the chapter as President in 2013. I have watched Bev grow as the Director of Programs and into the President-Elect role. Her passion for business analysis and for business analysts will continue the success of our chapter. She has the challenge of creating order out of the chaos I have stirred up as President.

Brian Larkin has grown in his role as Treasurer. He has truly magnified his role and created processes and checks and balances to safeguard our board and community. He has gained confidence by taking risks, challenging ideas and discussing his concerns.

Barbara Allen has been a critical board member who does much more for our community than manage our website and technology. She is a dedicated volunteer who strives to partner with all the other IIBA® chapters, gleaned best practices along the way. She also is an advocate for inviting people to join our community.

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From the Desk of President-Elect Bev Sells



President-Elect
Bev Sells
Central Iowa Chapter IIBA®

Central Iowa Chapter IIBA®. As your incoming President I want to share with you my vision and how it will play into the things you'll see from your Board of Directors and committees.

My vision for the Central Iowa Chapter IIBA® is to become the most respected resource for business analysis professionals, through continually

improving programs, achieving robust marketing efforts and maintaining highly efficient operations to sustain membership growth and transition the leadership team.

What does this mean to all of us? The Board of Directors will continue to seek a wide variety of monthly programs and will look to you for direction of
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2012 has come to a close and as I look into 2013 I'm so excited to be part of the

4th Quarter 2012
Volume 1, Issue 4

2011 IIBA Growth Chapter Award Winner



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Message from Our President *(Continued from page 1)*

Jason Palmer, our Director at Large has taken on many initiatives. By leading the BABOK® study groups he has created a community within our community. Jason is an excellent analyst. He reminds the board to think strategically and helps us make better decisions. Jason has also played a key role in creating the Business Analyst Leadership Council for BA Leaders.

Denise Mernka is perhaps the best logistics manager ever. In addition to her role as Director of Membership, she has become a key volunteer for I-BADD. Denise is the queen of logistics and builds a successful team to execute our professional development day. She also offers logistical support for our monthly meetings.

Greg Booton came to the board after attending the BABOK® study group. He accepted the invitation to volunteer on the board as Director of Communications. He has provided insight and feedback that has helped shape the direction of the board. Along the way he has crafted communication to keep us informed and reintroduced the quarterly chapter newsletter.

Kent McDonald is our newest board member. Before joining the board, he volunteered by providing strategy, meeting facilitation and guidance. As Director of Partnerships, he has given structure to our partnerships and sponsors. His experience and perspective create value in so many ways.

Andrew Walling is the perfect example of right-sizing his volunteer efforts. He started out on the monthly meeting

committee and streamlined our meeting registration process. He also recruited his own volunteers. After he mastered monthly meetings he transitioned to Director of Programs where he continues to excel in his board role. He is consistent and diligent in managing speakers, logistics and catering. He is a fun addition to our board and rules with his knowledge of Roberts Rules!

Each of our board members has created a framework for success. However, it is our collective talents that create results for our business analysis community. It is a privilege to work and learn with this team. It is hard work, but rewarding both personally and professionally. I look forward to seeing what the 2013 Board will accomplish and assisting as the past president. I will also be volunteering my passion for business analysis and for chapters at the International level in 2013. I have accepted the role of Deputy Vice President Chapters for IIBA® working with Neil Bazley, the Vice President of Chapters. It will be rewarding to help chapters around the world be successful in their local communities. Our Central Iowa community is a model for other chapters around the world!

Heather Mylan-Mains

President, Central Iowa Chapter IIBA®

Central Iowa Chapter IIBA® - Election Process Update

The CIC IIBA® Board of Director positions that are open for election in 2013 are:

- Director at Large
- Director of Treasury & Finance
- Director of Communication
- Director of Website & Technology

These positions will serve a two-year term.

What has happened so far?

Nominees solicited from November 12th - December 13th.

Response was great and we have multiple nominations for most of the open positions!

- Nominees contacted for acceptance of the nomination and responsibilities of the position.
 - Nominees who accepted provided a biography & stump speech.
- Candidates for the open board positions have been presented to the current Board of Directors.

What's next?

- An announcement of the candidates will be made at the Annual General Meeting on January 24th.
- Each nominee will have an opportunity at the meeting to introduce themselves and present their qualifications.
- Election ballots will be sent out after the Annual General Meeting allowing members in good standing to vote for each open position.
 - The election closes on February 7th.
 - Winners will be notified shortly after the election.
- Elected board members will train in March to begin their 2-year term on April 1, 2013.

Watch your email for the ballot on January 24th. Don't delay, take action, VOTE.

From the Desk of President-Elect Bev Sells *(continued from page 1)*

the offered programs. We will continue to work on streamlining, defining, and refining internal processes to assure the strength of the local chapter. We are also committed to fiscal responsibility on behalf of all our members.

Welcome to 2013 and join me and the board for a successful year! I leave you with this quote from

Henry Ford, "Coming together is a beginning; keeping together is progress; working together is success."

Bev Sells

Contact me at

PresidentElect@centraliowaIIBA.org

Seeking 2013 I-BADD Committee Volunteers

2011 IIBA Growth Chapter Award Winner



- Have fun planning 2013 I-BADD event with us!
- Feel free to commit as much time as you have available.

Committee opportunities include:

Finance	Partnerships
Marketing	Technology
Publications	Speakers

- Gain experience, have fun and make friends while learning how the magic happens!

Contact Heather Mylan-Mains at mylanmains@msn.com to get involved.

CIC IIBA® Upcoming Events

January 24 – Central Iowa Chapter IIBA® Annual General Meeting at EMC Insurance.

January 24 – February 7 – Board of Directors Election. Ballots will be distributed electronically to members in good standing following the January Annual General Meeting.

February 7 – "Stakeholder Analysis Workshop" presented by Kupe Kuppersmith, 8:30am- 4pm at Wellmark

February 21 – Monthly Chapter Program Meeting at Wellmark (Program TBD).

February 19th - "Agile BA Discussion Group" Open to everyone. E-mail jason@jpalmerproject.com for more details.

March 21 - Monthly Chapter Program Meeting at John Deere Financial. Bob Prentiss will present "Requirements Elicitation in Crisis."

May 17 – I-BADD 2013 at the Sheraton Hotel in West Des Moines.

An Invitation to the Central Iowa IIBA® Presentations Library

Have you ever wanted to revisit any of our monthly programs that you've enjoyed or found very helpful? Did you know we store the presentation materials provided by our guest speakers on our CIC IIBA® website?

Check out our Presentations Library! When guest speakers provide their presentation materials we store them there. Visit it today and add it to your favorites:

<https://sites.google.com/site/centraliowaIIBA@/home/presentations>

Partnering with CIC IIBA®

The Central Iowa Chapter IIBA® is grateful for the support we have received from organizations in the Central Iowa community over the past few years. Whether these organizations have provided meeting space, provided their employees with the time and flexibility to volunteer in various capacities, or provided financial support to the chapter in general or to specific events like I-BADD, the support has truly helped our chapter move forward and be one of the best IIBA® chapters in the nation.

As we begin 2013, we want to thank the organizations that have supported the Central Iowa Chapter IIBA® and announce our Partnership Program. This program seeks to establish mutually beneficial relationships with organizations that have an interest in the growth of the Central Iowa Business Analysis community. In the upcoming weeks, we'll be contacting local companies to offer partnership opportunities with the chapter in general and sponsorship opportunities for I-BADD 2013.

Chapter Partnership opportunities include:

Supporter - Organizations that provide in-kind support or provide a minimal amount of annual financial support will receive recognition as a **Supporter** of the Central Iowa Chapter IIBA®. In-kind support includes hosting a monthly meeting, study group, providing space for board meeting or other non-financial support.

Sponsor - Organizations that provide financial support of \$1,500 will receive recognition as a **Sponsor** of the Central Iowa Chapter IIBA® and be provided with exclusive sponsorship of a monthly Central Iowa Chapter IIBA® meeting.

Partner - If your organization has several Business Analysts, we're proud to offer this level of partnership to enable you to have exclusive sponsorship of a monthly IIBA® Central Iowa Chapter meeting and to pay in advance for chapter meeting attendance for all of your Business Analysts for the calendar year. In addition, you will receive recognition as a **Partner** of the Central Iowa Chapter IIBA®.

Sponsorship opportunities for I-BADD 2013 include a range of options to allow you to tailor your focused, day-long exposure to 300 members of the Central Iowa Business Analysis community.

If you are interested in partnering with the Central Iowa Chapter IIBA® or sponsoring I-BADD 2013, contact Kent McDonald, Director of Partnerships at partnerships@centraliowaiiba.org to craft the most effective sponsorship package to help you meet your needs.

Share Your Success with CIC IIBA Benchmarks & Milestones

Share your professional successes with other members in our new feature, Benchmarks and Milestones.

Professional accomplishments such as awards, recognition, speeches, publications, promotions or programs are all of interest to other business analysts in Central Iowa. Click on the link below and fill in the information. IIBA® members represent quality and excellence in business analysis.

We all share in your success!

<http://www.centraliowaiiba.org/wordpress/?p=5391>

Members of the CIC IIBA® newsletter committee are:

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Steve Ferrick steveferrick@gmail.com

Teresa Celsi celsi.teresa@principal.com

Greg Booton
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